

## Announcement – Rebranded Corporate Logo 2020

Dear business partners,

The Neumo Ehrenberg Group's **Flow Division** is excited to announce the launching of its new rebranded corporate logo. This change will be implemented in the following companies and brand names: **NEUMO, EGMO, AWH, VNE, HPT, RIEGER, HERRLI** and all relevant subsidiaries. The new logo represents the connection to the group's history combined with a strong commitment to keep serving the flow industry. This rebranding initiative will create a globally recognizable logo for all of the group's stakeholders.

The group was founded in 1947, by the late Senator Henry Ehrenberg. Today it's one of the world's largest privately-owned manufacturers and distributors of stainless steel products for hygienic applications (pharma/food/beverage/cosmetics, etc.). The Group's Flow Division has a profound reputation for the highest quality and expertise in that field. Furthermore, the Group provides engineering services that increase productivity, product quality, and profitability for customers across the globe. Notably, the Neumo Ehrenberg Group currently employs over 2,000 people worldwide, 1,300 of those people are working in the Flow Division. The Group is dedicated to turning innovative ideas into leading products.

With that said, in the course of 2020, changes to all websites, catalogs, business cards, trade show booths, and social media platforms, etc. will be initiated to include the new logo. As we continue to be leaders of our industry the new logo will bring a unified visual identity to the group, all the while characterizing our brand as bold, smart, effective, and original:

If you use our logo for any of your marketing needs or in case you have any questions related to this change – please Angie Clapper ([aclapper@vnecorp.com](mailto:aclapper@vnecorp.com)) for our revised logo.

